

Memoractiv™

Maintain your mental edge with a nootropic for cognitive function and mental focus.*



Acetyl-L-Carnitine
Ashwagandha
Bacopa Extract
Caffeine

———— + Many more



What it is

Ingredients in this unique formula support productivity, creativity, and mental focus, while promoting a feeling of well-being and helping the eyes filter light from blue screens.*

How it works

An innovative formula with multiple benefits – the ingredients in Memoractiv have been shown to:

- / Support creativity and motivation*
- / Promote mental focus and concentration*
- / Support the ability of the eyes to filter high-energy blue light*
- / Enhance mood and a sense of wellbeing*
- / Lower cortisol to reduce the effects of stress*
- / Maintain visual function under bright light conditions*

Who it benefits

- / Millennials and Gen-xers who want to maintain their mental edge*
- / Aging baby boomers who want to support their mental agility*
- / Individuals who spend long hours in front of a computer screen*
- / Athletes, gamers, and performers who want to support mind-body coordination*
- / Overwhelmed students who need extra creative inspiration and motivation*
- / Individuals who work outside in bright sunlight
- / Anyone looking to better unlock their brain's full potential*

What does the science say?

Memoractiv includes four unique, patented ingredients.

Virtiva® Plus (Ginkgo-phosphatidylserine phytosome)

- / Virtiva is a unique phytosome compound of Ginkgo bound to phosphatidylserine, which improves Ginkgo's absorption and efficacy for optimized cognitive benefit.* A 2007 study showed reaction times improved after Virtiva use compared to the same amount of Ginkgo alone or complexed.¹* Promotes memory processes, particularly working memory and memory speed.* Enhances reaction times for mental tasks.*

PUREENERGY® (Pterostilbene/caffeine)

- / Pterostilbene and caffeine are bonded to form a co-crystal, which provides a sustained-release, extended profile for the caffeine at a lower dose. Pterostilbene has been studied for cognitive function and healthy aging, while low-dose caffeine supports mood, wellbeing, alertness, and concentration.*

Lutemax 2020® (Lutein, zeaxanthin, and meso-zeaxanthin)

- / Supports visual function by increasing macular pigment optical density (MPOD) to help the eyes filter the light from blue screens.* In a 6-month study in 2017, 48 healthy subjects who spent at least six hours daily in front of a computer or other blue screens were given either 24 mg Lutemax or placebo daily. MPOD increased in the Lutemax group, as well as improvement in eye fatigue, sleep quality, and visual performance.²*

Ashwagandha (KSM-66®)

- / Benefit your stress response and your brain function with the most clinically studied ashwagandha available – supported by 22 clinical trials. Clinically studied effectiveness in supporting memory and benefits concentration while supporting a healthy response to stress and overwork.*

Memoractiv™

SUPPLEMENT FACTS		V18
Serving Size: Two Capsules		
Servings Per Container: 30		
Two Capsules Contain:		%DV
Ashwagandha extract (KSM-66®)† (root) (<i>Withania somnifera</i>)	300 mg	*
Acetyl-L-Carnitine (as Acetyl-L-Carnitine Chloride)	250 mg	*
Ginkgo Phytosome†† (<i>Ginkgo biloba</i> extract (leaf) / Phospholipid complex from Sunflower)	240 mg	*
Bacopa extract (leaf) (<i>Bacopa monnieri</i>)	100 mg	*
PUREENERGY™ (caffeine pterostilbene complex)	116 mg	*
Pterostilbene	66 mg	*
Caffeine	50 mg	*
Lutein from Lutemax 2020®††† (<i>Tagetes erecta</i>)	10 mg	*
Zeaxanthin Isomers from Lutemax 2020®††† (<i>Tagetes erecta</i>)	2 mg	*
*Daily Value (DV) not established.		

Other Ingredients

Hypromellose (derived from cellulose) capsule, Calcium Laurate.

Suggested Use

Take 2 capsules one to two times daily away from bedtime or as recommended by your health-care practitioner.

Warning

If pregnant, nursing, or trying to conceive, do not use this product. Product contains caffeine.

†KSM-66® Ashwagandha is a registered trademark of Ixoreal Biomed, Inc. ††Virtiva® Plus is a registered trademark of Indena S.p.A. †††Lutemax 2020® is a registered trademark of OmniActive Health Technologies Ltd.

SKU	Unit Count	Benefits	Features
SF737	60 Capsules	Brain/Nerves [‡] Eye Health [‡]	Gluten Free

- Kennedy D, Haskell C, Mauri P, Scholey A. Acute cognitive effects of standardised *Ginkgo biloba* extract complexed with phosphatidylserine. *Hum Psychopharmacol* 2007;22(4):199-210.
- Stringham J, Stringham N, O'Brien K. Macular carotenoid supplementation improves visual performance, sleep quality, and adverse physical symptoms in those with high screen time exposure. *Foods* 2017 June 29;6(7). pii: E47. doi: 10.3390/foods6070047
- Choudhary D, Bhattacharyya S, Bose S. Efficacy and safety of ashwagandha (*Withania somnifera* (L.) Dunal) root extract in...memory and cognitive functions. *J Diet Suppl* 2017;14(6):599-612. doi: 10.1080/19390211.2017.1284970.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.